

Logo Design Contest

Diversity and Inclusion Committee (DInC), IIT Roorkee



Key Dates



Invitations for participation	Sept 13, 2022 onwards
Last date for logo submissions	Oct 3, 2022
Formation of Judges	Oct 6, 2022
Logos screened for originality	Oct 29, 2022
Anonymized logo designs sent for judging	Oct 30, 2022
Judge scores completed	Nov 25, 2022
Final scores compiled	Nov 30, 2022
Announcement of winners	Dec 3, 2022



Invitation email

LOGO Design Contest for the Diversity and Inclusion Committee (DInC), IIT Roorkee

Inbox x IIT R email/Staff Notices x



Chairperson Diversity and Inclusion Committee <chair.dinc@iitr.ac.in>

Tue, Sep 13, 9:30 PM

to Staff-Notices, Students-Notices, Diversity, Director

Dear All,

IIT Roorkee is one of the foremost institutions in the nation to undertake the initiative to strengthen a diverse and inclusive environment within the campus.

Hence, the **Diversity and Inclusion Committee (DInC)** has been constituted in our Institute with the objective to be the most diverse, inclusive, and equal institute of higher learning in India. We aim to improve diversity and inclusion among all stakeholders and at all organizational levels in IIT Roorkee. We dream to create an environment where all stakeholders are empowered and facilitated to fully realize their personal and professional growth.

The DInC at the IIT Roorkee is organizing a **LOGO Design Contest** for creating a LOGO for this initiative. We invite entries from our entire Campus Community.

Logos will be evaluated on their novelty, aesthetics and representativeness with the objectives of the committee. Logos should be original and not copied from any source.

Attractive prizes and certificates will be given as follows.

- **1 Winner: Cash prize of Rs. 7175 + certificate**
- **3 Runners-up: Cash prize of Rs. 5175 each + certificate**
- **5 Consolation Prize: Cash prize of Rs. 2175 each + certificate**

Winning logos may be published on DInC website and displayed digitally on Campus. Logo submissions should be made using this link: <https://forms.gle/8k1rcvAYd3HuaVRx7>

The **submission link will close on 28 September at 09:00 pm.**

Looking forward to your participation,

Thanking you on behalf of the DInC IIT Roorkee,

Mahua Mukherjee
Chair, Diversity and Inclusion Committee
IIT Roorkee
Roorkee
India



 **175** YEARS OF IIT ROORKEE
ESTD 1957

The Diversity and Inclusion Committee (DInC)

Invites

IIT Roorkee Campus Community to participate in

LOGO Design Contest

Make a logo for “The Diversity and Inclusion Committee (DInC)” and win exciting Prizes and Certificates !!

Objectives of the Committee

- To be the most diverse, inclusive, and equal institute of higher learning in India
- To improve diversity and inclusion among all stakeholders and at all organizational levels in IIT Roorkee
- To create an environment where all stakeholders are empowered & facilitated to fully realize their personal and professional growth

WIN PRIZES

- 1 Winner: Rs. 7175
- 3 Runners-up: Rs. 5175 each
- 5 Consolation Prize: Rs. 2175 each

Submission link
<https://forms.gle/8k1rcvAYd3HuaVRx7>

Contact us
dinc@iitr.ac.in

Google form for logo submission



Logo Design Submission for DInC

snehasingh.iitkgp@gmail.com [Switch account](#)



The name and photo associated with your Google account will be recorded when you upload files and submit this form. Only the email you enter is part of your response.

* Required

Email *

Your email

Please enter your name *

Your answer

Please enter your mobile number *

Your answer

How are you connected to IIT Roorkee? *

- I am a student at IIT Roorkee
- I am a staff at IIT Roorkee
- I am a family member of a student/staff at IIT Roorkee
- Other: _____

Please enter the Department/ Section/ Office you (or your family member) are associated with at IIT Roorkee *

Your answer

Please submit a PDF of your Logo Design(s) *

Add file

Briefly explain the Idea behind your logo design *

Maximum 400 characters

Your answer

Participation



- Total logo submissions: 158
- Total participants: 122

- **Prof. Sonal Atreya**, IIT R (Faculty at Dept. of [Design](#))
- **Prof. Gaurav Raheja**, IIT R (Faculty at Dept. of [Architecture](#))
- **Prof. Seshan Srirangarajan**, IIT Delhi ([Committee member of Initiative for Gender Equity and Sensitisation \(IGES\) at IIT Delhi](#))
- **Major Reeti**, IIT Roorkee ([Staff member](#), and [DInC representative](#))
- **Mr. Alaa Aldin Ghazal** (PhD student - 2nd year, [International student representative](#))
- **Prof. Sneha Singh**, IIT Roorkee (Faculty at [Mechanical Engineering](#))

Request for Scoring the Logo submissions of Diversity and Inclusion Committee



IIT R email x IIT R email/Sent x

Dr. Sneha Singh <sneha.singh@me.iitr.ac.in>

Sun, Oct 30, 1:20 PM



to Sonal ▾

Dear Professor Sonal Atreya,

A good day to you. Let me begin by thanking you for agreeing to judge the Logo Design Contest organized by the Diversity and Inclusion Committee (**DInC**) at IIT Roorkee.

The **DInC** has been constituted in IIT Roorkee as an initiative to strengthen a diverse and inclusive environment within the campus. We aim to facilitate IIT Roorkee to become the most diverse, inclusive, and equal institute of higher learning in India. We aim to improve diversity and inclusion among all stakeholders and at all organizational levels in IIT Roorkee. We dream to create an environment where all stakeholders are empowered and facilitated to fully realize their personal and professional growth. Our campus staff and students were asked to create a Logo for our Committee, and their submissions can be accessed using the following link.

<https://docs.google.com/spreadsheets/d/1LjWOYIIQubF6AP7hHGWGDKVpNYYmQXVs/edit?usp=sharing&oid=101691499128675666517&rtpof=true&sd=true>

Please evaluate each logo submission as per following instructions:

- The logos have to be evaluated for their **novelty**, **aesthetics** and **representativeness** with our committee's objectives. Each criteria has to be scored **on a scale of 10**.
- You may enter your scores for every submission in the columns D to F of the shared excel sheet.
- A few participants have submitted more than one logo, and each of their additional logos can be scored in column G to I, and so on.

Our participants are waiting eagerly for their results! So, we would like to release the results by the end of next week. Hence, I request you to complete your evaluation **by November 3rd 2022**.

Regards,

Process for finding winners



Winning Logos



Winner



Winning Logos



Runners-up

1)



Diversity and Inclusion Committee

2)



3)

Format 1



Format 2



Winning Logos



Consolation prizes

1)



3)



Diversity and Inclusion Committee
(DInC)

2)

Format 1



Format 2



Winning Logos



Consolation prizes

4)



Format 1

5)



Format 2



Logo Contest Winners

Winner: Abhishek Srivastava (student, Dept. of Design).

Runners-up.

Aditi Raj (student, Dept. of Architecture & Planning)

Kavin M (student, Dept. of Design)

Utkarsh Dhairya Panwar (student, Dept. of Mechanical & Industrial Engg.)

Consolation prize.

S. Rabiudeen (student, Dept. of Design)

Sudhanshu Patel (student, Dept. of Chemical Engg.)

Ananya Bhargaw (family member of Faculty at HSS Dept.)

Sreehari S (student, Dept. of Design) Somya Burman (student, Dept. of Design)

Thank you
